

Strasbourg.eu
eurométrropole

EUROPEAN MOBILITY EXPO 2024

1 → 3 October
Strasbourg



Attendee
guide



Welcome

The Eurométropole de Strasbourg, a European capital committed to its mobility revolution, is delighted to welcome you in 2024!

A range of services for choosing your mobility

- ↔ **184,000 public transport season-ticket holders**, 70% of whom benefit from solidarity fares or free travel (for under-18s)
- ↔ Flexhop, on-demand transport service over the whole of the territory, with **more than 4500 trips per week**
- ↔ Vélhop, bike-hire service, with **6000 bikes available** throughout the Eurométropole (including 1400 ebikes)
- ↔ Pioneer territory with **75 carpool stations** and **55 free-floating vehicles**

Cutting-edge public transport

- ↔ A tram system celebrating 30 years of service, in constant expansion, **with 15 additional kilometres to be added by 2027**.
- ↔ France's **first Metropolitan Regional Express Service (SERM)**, outside of Paris, in cooperation with the Région Grand Est.
- ↔ **300 km** of commercial bus routes
- ↔ Over **492,000 trips** / days

A well-established cycle track network

- ↔ **Over 700 km** of cycle tracks
- ↔ A Bicycle Plan with **more than €100 million** invested
- ↔ **Grants of €150 to €500** for purchasing an ebike
- ↔ **16,500 participants** (875 businesses) and some **2,000,000 km** ridden in the *Au Boulot À Vélo* (Ride a Bike to Work) challenge in 2024.

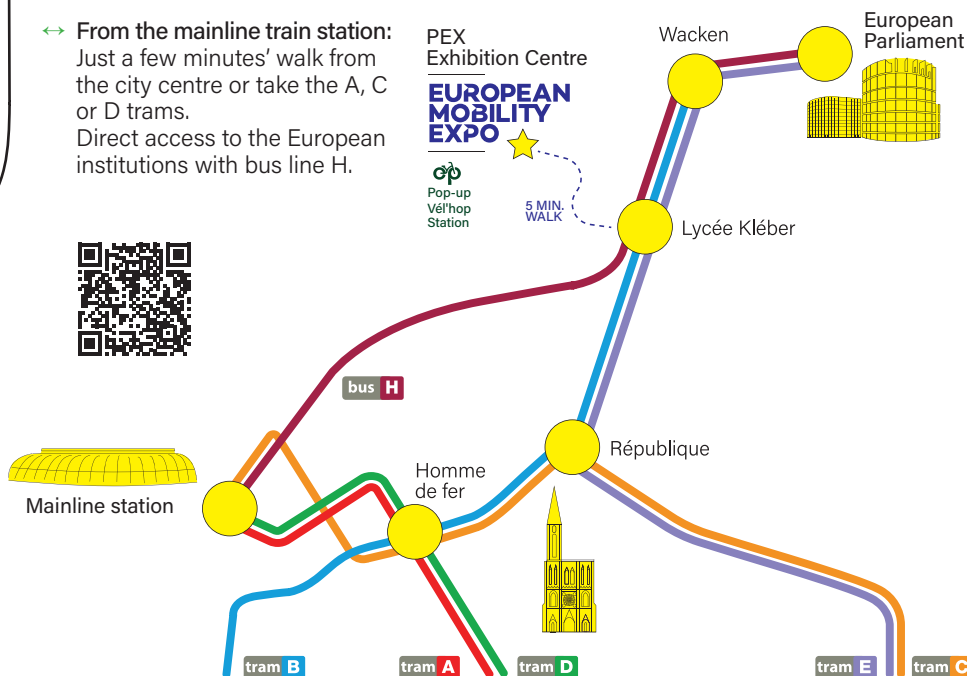
With over 11,000 attendees and 60 countries taking part, European Mobility Expo is the key international event for all stakeholders in mobilities (including manufacturers, operators, institutions, startups and service providers). An unmissable opportunity for discovering and discussing the future issues and innovations in sustainable mobility!

Getting to Strasbourg

- ↔ From the airport (10 km from the city centre): Take the TER shuttle train and be in the centre in 8 minutes.



- ↔ From the mainline train station: Just a few minutes' walk from the city centre or take the A, C or D trams. Direct access to the European institutions with bus line H.



Where is the Expo?

Strasbourg Exhibition Centre, avenue Herrenschildt, 67000 Strasbourg

Good to know:

A pop-up Vé'l'hop bike hire station is located just outside the Exhibition Centre, where you can hire a bike for the whole of your stay!



Scan the QR code to carpool on October 1 and consider using the Aut'hop platform, operated by Karos!



Programme at the joint pavilion

Eurométropole de Strasbourg (EMS)
Compagnie des Transports Strasbourgeois (CTS)
Région Grand Est (RGE)

Tuesday 1 October

Supporting residents in their mobility needs

- ↔ TALK • 14.00 → 14.30
Facilitating daily mobility: mobility counselling (EMS, AGENCE DU CLIMAT)
- ↔ TALK • 14.45 → 15.15
Aut'Hop, the new carpool service (EMS, KAROS)
- ↔ TALK • 15.30 → 16.00
Ticketing, a proving ground for innovations (CTS, RGE, EMS)
- ↔ QUIZZ • 16.30 → 17.00
Employers: how to get your people on board with sustainable mobility? (EMS)
- ↔ TALK • 17.15 → 17.30
Sustainable urban logistics: a comprehensive, partnership-based policy (EMS)
- ↔ TALK • 17.30 → 18.00
MaaS (Mobility as a Service), what does it stand for? (RGE)

Wednesday 2 October

The experience of a European cross-border territory

- ↔ PANEL DISCUSSION • 09.30 → 10.15
What is Europe doing for mobilities? (EMS)*
- ↔ PANEL DISCUSSION • 10.30 → 11.15
Cross-border mobilities in the Région Grand Est (RGE)**
- ↔ QUIZZ • 11.45 → 12.30
Discovering Europe through mobilities (EUROPEAN CONSUMER CENTRE, INFORMATION CENTRE FOR EUROPEAN INSTITUTIONS, LIEU D'EUROPE)

Major projects for massifying passenger transportation

- ↔ TALK • 14.00 → 14.30
An express bus in the heart of the city, western Strasbourg setting the example (EMS, CEREMA)
- ↔ PANEL DISCUSSION • 14.45 → 15.15
The northern tram: challenges and aspects of an iconic project (EMS)
- ↔ TALK • 15.25 → 15.40
Bi-directional twin-laned busways, a tool for improving bus performance (CEREMA)
- ↔ PANEL DISCUSSION • 15.45 → 16.15
Snacking on REME, the European Metropolitan Express Network, between rail and road (EMS, SNCF, RGE)
- ↔ TALK / QUIZZ • 16.25 → 17.10
All about SERMs (Metropolitan Regional Express Services) (RGE, SNCF RÉSEAU, SOCIÉTÉ DES GRANDS PROJETS, EMS)
- ↔ TALK • 17.30 → 18.00
The Chron'hop bus network: a driver for ramping up performance (EMS, CTS)

**FRENCH/ENGLISH/GERMAN
INTERPRETATION WILL BE
AVAILABLE FOR ALL TALKS
AND PRESENTATIONS**

Partners present

- * Directorate-General MOVE, Eurocities, URBACT
- ** Baden Wurttemberg Ministry of Transports, Luxembourg Ministry of Mobility and Public Works, Town of Kehl, Eurodistrict Strasbourg-Ortenau

Thursday 3 October

Everyday active mobilities: a wheel ahead

↔ TALK • 09.30 → 10.00

**The stakeholders in
the cycling ecosystem**
(EMS, STRASBOURG MOBILITÉS,
CADR67, VÉLOSTATION)

↔ TALK • 10.30 → 11.00

**Vélostras: France's first high-
service-level cycle track network** (EMS)

↔ TALK • 11.30 → 12.00

The Région Grand Est Cycle Plan (RGE)

↔ TALK • 12.30 → 13.00

**Sharing the public space:
meeting the challenges of its uses** (EMS)

Using data for constructing mobility solutions

↔ TALK • 14.00 → 14.30

**The importance of DATA in creating
a network hierarchy** (RGE)

↔ TALK • 15.00 → 15.30

**Flex'hop on-demand transport: using
data to understand uses** (EMS, CTS)

See the latest
schedule updates
on strasbourg.eu



Extend your stay in Strasbourg!

Scan the QR code opposite to find out about all the activities and must-see sights and book a guided tour with the Strasbourg Tourist Office.



Getting the best deals for your stay!

The Strasbourg City Card will get you great reductions for a wide range of activities.

You can get 50% off the price of the card at the Strasbourg Tourist Office if you bring this guide with you.



Want to know more about the fascinating history and heritage of Strasbourg?

The 5e Lieu is the ideal source of information for anyone looking to explore the city through its heritage, architecture and cultural scene. The 5e Lieu is home to the Culture Boutique and the *A Trip to Strasbourg* exhibition and also offers an annual cultural programme for all the family.



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Fancy going to a museum?

Strasbourg has a wide range of museums to enjoy, in addition to other public and private attractions. You'll find something for every cultural taste and interest.



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Not enough time to see everything?
Come back and see us again soon!

Strasbourg, European capital!

As well as being the seat of many European and international institutions, Strasbourg is also a symbolic capital representing the fundamental values of Europe.
VISIT THE INSTITUTIONS, THE BEATING HEART OF EUROPE!

The European Parliament

Walk round the official seat of the European Parliament in Strasbourg, the city that symbolises European democracy. A self-guided tour is available in all 24 languages of the European Union. Open Monday to Saturday from 09.00 to 18.00.

NO RESERVATION NEEDED FOR INDIVIDUALS / RESERVATION FOR GROUP VISITS (DON'T FORGET TO BRING A PASSPORT OR IDENTITY CARD).
LOUISE WEISS BUILDING, 1 ALLÉE DU PRINTEMPS, 67070 STRASBOURG
TRAM: LINE E, GET OFF AT "PARLEMENT EUROPÉEN"



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The Council of Europe

Visit the Palais de l'Europe, the seat of the Council of Europe. The building was completed in 1977 and designed by French architect Henry Bernard. The flags of the 46 member states stand outside the main entrance. Visits are for groups only (minimum of 15 people).

AVENUE DE L'EUROPE, 67075 STRASBOURG FRANCE
TEL: +33 (0)3 88 41 20 00 / TRAM LINE E, GET OFF AT "DROITS DE L'HOMME"

Lieu d'Europe

Lieu d'Europe is the dedicated place to learn about European citizenship and features a permanent exhibition on the history of the European project, alongside educational activities and a wide-ranging cultural programme. Open Tuesday to Sunday, from 10.00 to 18.00.

TEL: +33 (0)3 68 00 09 10
LIEUDEUROPE.STRASBOURG.EU



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The Information Centre for European Institutions (CIIE)

The CIIE is a member of the European Union's Europe Direct network. The Centre offers activities for schoolchildren and a comprehensive range of Europe-related documents through its resource centre. Open Monday to Friday, from 10.00 to 18.00.

TEL: +33 (0)3 88 15 70 80 / STRASBOURG-EUROPE.EU

ADDRESS FOR BOTH THE LIEU D'EUROPE AND THE CIIE:
8 RUE BOECKLIN, 67000 STRASBOURG
TRAM E, GET OFF AT "BOECKLIN LIEU D'EUROPE"
BUS LINES L6, 15, 30 AND 72, GET OFF AT "BOECKLIN"

U&S photo © M. Clugnet

EUROPEAN MOBILITY EXPO

from 1 → 3 October

At the Strasbourg Exhibition Centre,
avenue Herrenschmidt, 67000 Strasbourg

Opening hours:

- ↔ Tuesday, 1 October, 09.00-18.30
- ↔ Wednesday 2 October, 09.00-18.30
- ↔ Thursday 3 October, 09.00-17.00

Details on strasbourg.eu
and eumo-expo.com